

Minutes Feb. 5, 2013 ADVOCACY TASK FORCE

Human Services Department 234 N. Central Ave., 3rd Fl., Phoenix, AZ 85004

Call to Order –9:015 a.m.

Roll Call: No Quorum

Present: Tina Huff, Chair (T); Shellie Frey (T), Belinda Hanson (T), Rodney Pack (T), Patricia Wallace (P)

Staff: Dawn Zimmer

• Approval of Minutes — Action

Belinda made a motion to approve the minutes from Dec. 4, 201, Shellie seconded. The motion carried.

• Task Force membership – *Discussion*

Rodney Pack rejoined the task force and introduced himself to current members.

Focus on legislation/appropriations – Discussion

- Sequestration is main focus. Human Services leadership will be meeting with County lobbyists.
- County is planning for 2, 5 and 10% budget reductions in anticipation of worst case scenario
- Anticipated federal reduction of 5%; \$31 million for next WIA fiscal year
- WIA Overview for MWC's Board will include budget information
- National Association of Workforce Boards (NAWB) meeting in D.C. March 9-12, 2013. MWC will be represented by Board Chair Elect, Kelsie McClendon and staff member Bill O'Brien, Program Operations Manager
- Will budget cuts affect MWC's ability to host employer events in April? Patricia responded: no.

• Employer Event -- Discussion

- Event time: 8-10 a.m./7:30 registration Event dates: agreed that initial event would be April 17 or 18 and the second event the following week (April 24).
- One main presentation covering MWC/WIA services, getting the most out of job fairs and talent recruitment/acquisition (finding qualified talent)
- Participants: RFQ for advertising (print, broadcast, billboard) underway; scope of work includes ability to secure main stage talent upon request.
- Board members will be asked to recruit participation from their networks.
- Appropriate staff will be asked to present on Business Services/WIA/MWC when dates/locations are confirmed.
- Invitations etc. to be prepared for discussion at the March 5 Task Force meeting prior to public release.
- MWC involvement in the upcoming Stand-down was discussed as well as involvement in veteran recruitment/hiring
 initiatives. MWC will be involved in the stand-down as in the past. MWC is involved with the Ariz. Coalition of
 Military Families Employer Summit too. Information on the Summit will be shared with Task Force Members as well
 as the full Board.
- **Call to the Public –** Staff presented the planned content for the February *ION*.
- Adjournment Discussion ended 9:46 a.m.